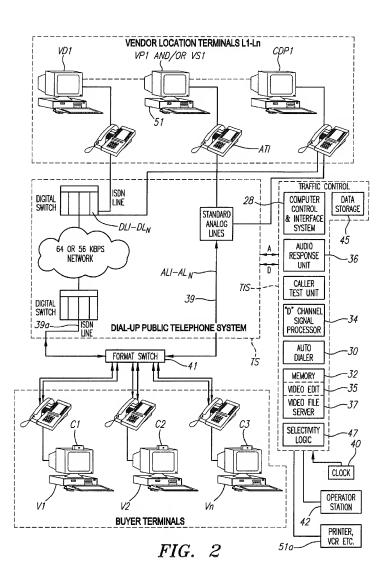
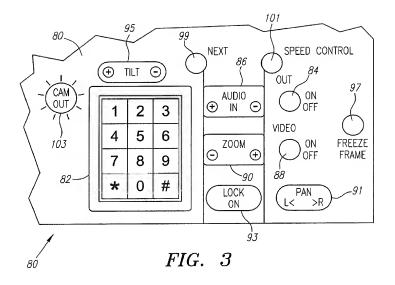


FIG. 1





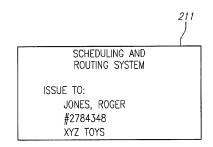
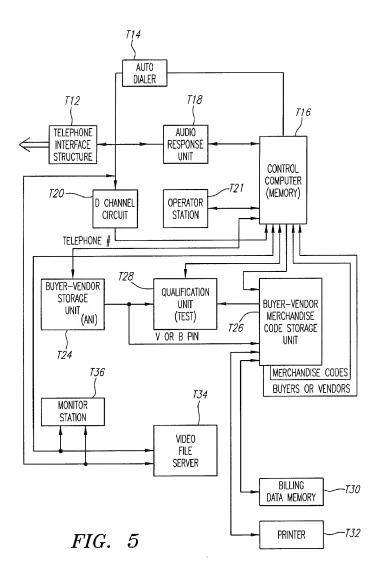


FIG. 4



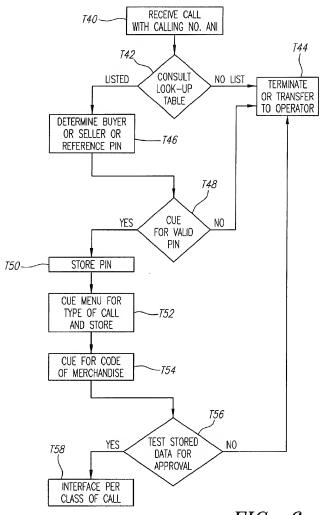


FIG. 6

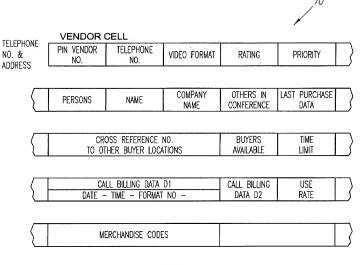


FIG. 7

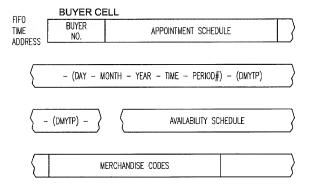


FIG. 8

## EXEMPLARY BUYER REQUEST FORM

DATE 12-7-93 TIME 8:45 AM PST BUYER CO. FOOD 4 LESS SPECIFIC BUYER LARRY ISHII

VIDEO UNIT 714 668 5335 YOUR REFERENCE # 5127 MERCHANDISE CODE. 472361

GENERAL CATEGORY BASIC HEALTH AND BEAUTY AIDS SPECIAL CATEGORY SHAMPOO & CONDITIONERS

SUBMIT PRESENTATION

REQUEST SPECIFICS

CONDITIONING SHAMPOO FOR THE U.S. MARKET
PAPAYA BASED
12 OZ. BOTTLE
UNDER \$2.00 NET COST
MUST BE AVAILABLE DELIVERED TO FULLERTON, CA BY 12-18-93, 8:00 AM PST
MINIMUM 10,000 UNITS
DATE/TIME OFFERS REQUIRED BY 12-7-93, 3:00 PM (PST)

## FIG. 9

## **EXEMPLARY NOTIFICATION RECEIPT**

YOUR #5127 RECEIVED, ASSIGNED TELEBUYER #681296 DISTRIBUTED TO 736 VENDORS

FIG. 10